



A CURATED GUIDE TO HANOI

2026 EDITION



LINH DOAN



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I. WELCOME TO HANOI

A NOTE FROM THE ATELIER

Dear Friend,

Thank you for choosing LINH DOAN Atelier and for allowing us to weave a piece of our craft into your story. Creating a gown for your milestone is a privilege we never take for granted.

To our international guests: thank you for making the journey to Vietnam. Whether we have been exchanging sketches and emails online for months, or have just met over a cup of coffee at our space, I am deeply grateful for your trust.

This guide is not a definitive tourist map. Instead, it is a highly personal, tightly edited curation of Hanoi through my own eyes. Inside, you will find the exact places where I seek inspiration, the quiet sanctuaries where I recharge, and the local flavors I return to time and again.

Hanoi is a beautiful contradiction, vibrant yet deeply meditative, traditional yet effortlessly evolving. I hope you take the time to notice its quiet moments: a steaming bowl of Phở on a misty morning, or the perfect espresso overlooking a chaotic, cinematic street corner.

Beyond the fittings and the final layers of silk, I hope you fall in love with the warmth of our people, the soul of our culture, and the poetry of this city. May your journey to finding the perfect creation for your big day be as unforgettable as the destination itself.

Welcome to our world. We are so honored to be a part of yours.

Warmly from Hanoi,

Linh Doan

Founder & Creative Director



I. WELCOME TO HANOI!

INSIDE OUR WORKING ATELIER

LINH DOAN ATELIER is a luxury fashion house specializing in bridal and couture, inspired by Eastern heritage and the symbolic beauty of the mandala, representing harmony, strength, and timeless elegance. Blending traditional influences with contemporary design, the brand creates sophisticated pieces defined by refined craftsmanship, exceptional quality, and a modern interpretation of enduring luxury.

INFORMATION

Hotline: +84 966 396 383

Email: hello@linhdoanatelier.com

Instagram: [linhdoan.atelier](https://www.instagram.com/linhdoan.atelier)

Website: [linhdoanatelier.com](https://www.linhdoanatelier.com)

Address: 1st floor, 125 Ba Trieu street,
Hai Ba Trung ward, Ha Noi, Vietnam

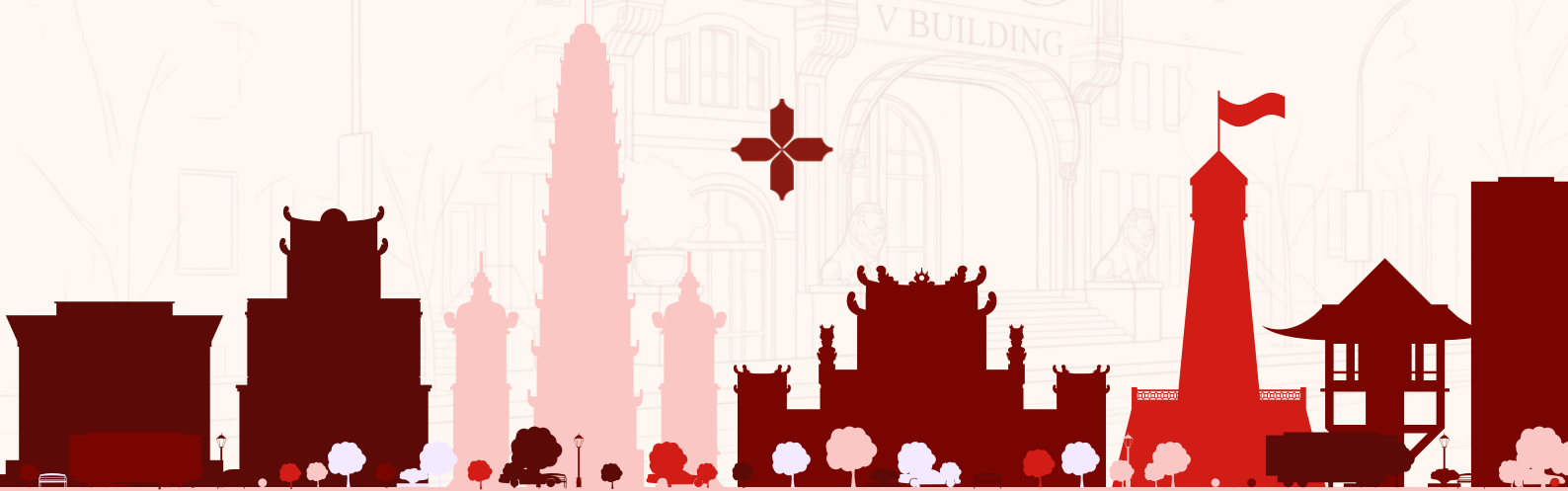
BUSINESS HOURS

- 9:00 AM - 6:00 PM (GMT+7)

MONDAY - FRIDAY

CLOSED ON

- SATURDAYS AND SUNDAYS
- PUBLIC HOLIDAY



II. HOW TO EAT LIKE A LOCAL?

GOOGLE MAP

THE AM RITUAL

BEEF NOODLE SOUP

- **Thế Béo** - 16 Tran Te Xuong str, Ba Dinh ward, Hanoi
- **Thanh Béo** - 36 Nguyen Du, Cua Nam ward, Hanoi
- **Lâm** - 48 Hang Vai, Hoan Kiem, Hanoi 

CHICKEN NOODLE SOUP

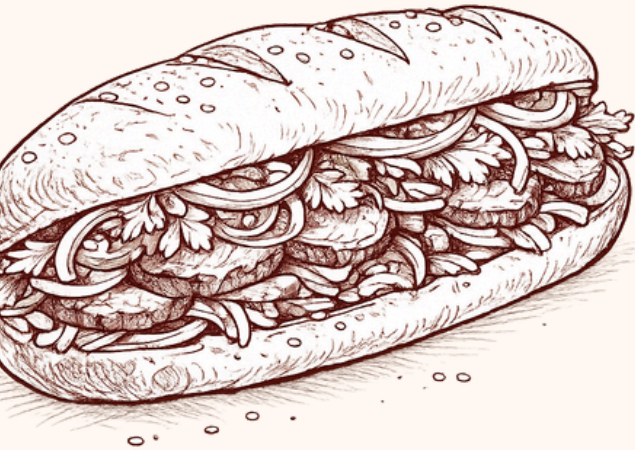
- **Châm** - 68 Yen Ninh str, Ba Dinh ward, Hanoi 

STICKY RICE

- **Thu** - 57 Tho Nhuom str, Cua Nam ward, Hanoi
- **Mây** - 31 Ly Thuong Kiet str, Cua Nam ward, Hanoi
- **Xôi Yến** - 29A Tran Hung Dao, Cua Nam, Hanoi



THE LUNCH EDITION



VIETNAMESE BREAD

- **Mama bread** - 54 Ly Quoc Su str, Hoan Kiem, Hanoi
- **Nguyễn Sinh bread** - 17 Ly Quoc Su, Hoan Kiem, Hanoi
- **Lăn Ông bread** - 8 Cha Ca str, Hoan Kiem, Hanoi

BUN CHA

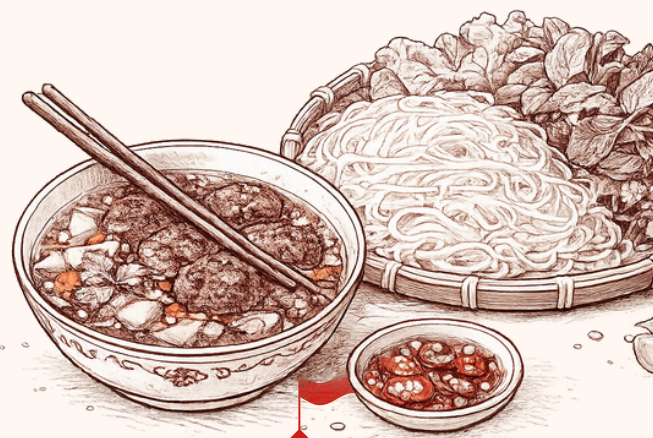
- 74 Hang Quat str, Hoan Kiem, Hanoi 
- 41 Cua Dong str, Hoan Kiem, Hanoi
- 34 Hang Than str, Hoan Kiem, Hanoi

STEAMED RICE ROLLS

- **Mrs. Hoanh** - 66 To Hien Thanh str, Hai Ba Trung ward, Hanoi 

CHICKEN VERMICELLI SOUP

- **Mrs. Ấm** - 37 Cua Nam str, Cua Nam ward, Hanoi
- **Bun Thang Ha Hoi** - 10b Ha Hoi Alley. Cua Nam, Hanoi



II. HOW TO EAT LIKE A LOCAL?

THE DINNER EDITION 🌙

SEA FOOD

- **Oc Phui Ba Mien** - 52a Nguyen Du str, Cua Nam, Hanoi

VIETNAMESE RICE DISHES

- **New Day** - 72 Ma May str, Hoan Kiem, Hanoi
- **Tầm Vọng** - 4b Yen The str, Van Mieu, Hanoi 🌸
- **Một** - 29 Hang Trong str, Hoan Kiem, Hanoi
- **Loan Mai** - 2A Cam Chi, Hoan Kiem, Hanoi

TURMERIC GRILLED FISH WITH DILL

- **Cha Ca Thang Long** - 19-21 Duong Thanh str, Hoan Kiem, Hanoi 🌸



VIETNAMESE BURGER

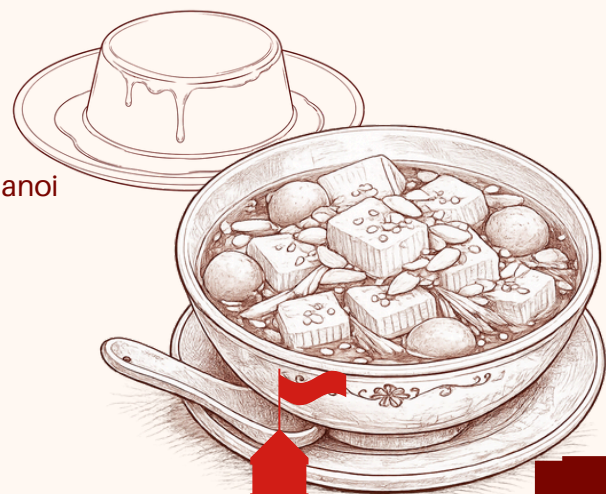
- **GoodTime** - 6 Le Thai To str, Hoan Kiem, Hanoi
- **Ngoam** - 19 Chan Cam, Hoan Kiem, Hanoi
- **Chops Burger** - 119 P. Trieu Viet Vuong, Hai Ba Trung, HaNoi
- **Red Burger** - 38 P. Phan Boi Chau, Cua Nam, Hanoi

HOTPOT & GRILL

- **Minh Anh Lau Cua** - 8 Nguyen Bieu, Ba Đình, Hanoi

DESSERT & SNACKS 🍿

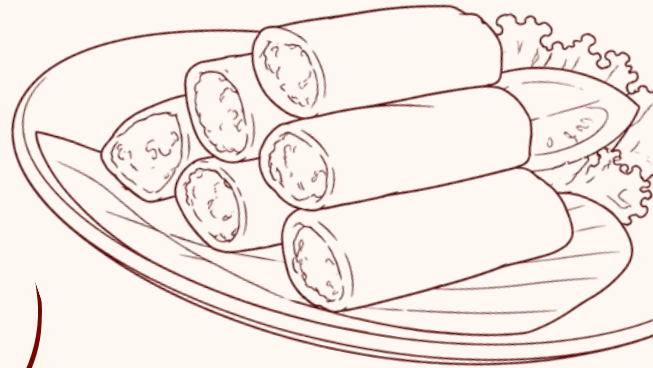
- **Yogurt Jelly** - 37 Nguyen Huu Huan
- **Khanh Egg Ice Cream** - 55B Hai Ba Trung
- **Bé My Grilled Rice Paper** - 39 Quang Trung, Cua Nam, Hanoi
- **Caramel** (flan cake) - 29 Hang Than
- **Jelly Bean** - 28 Quang Trung, Cua Nam, Hanoi
- **Hiền Hảo Fried Pillow Cake** - 9 Hoe Nhai
- **Suvy House** - 33 Quang Trung, Cua Nam, Hanoi



II. HOW TO EAT LIKE A LOCAL?

VEGETARIAN

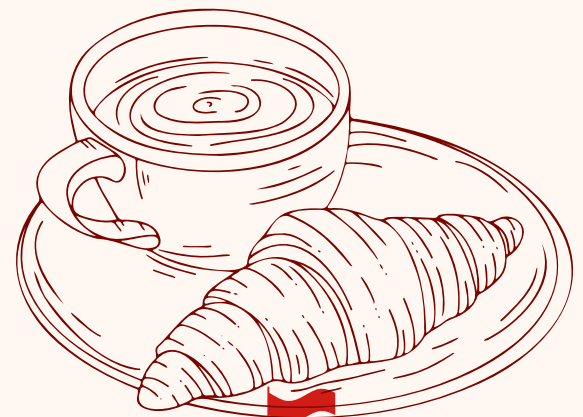
- **Om Hanoi Yoga Studio & Vegetarian Café** - 62 Ly Thuong Kiet, Cua Nam, Hanoi
- **Ưu Đàm Chay** - 55 Nguyen Du, Cua Nam, Hanoi 
- **Sadhu** - 87 Ly Thuong Kiet, Cua Nam, Hanoi



COFFEE SHOPS

- **Palm Cafe** - 35 Quang Trung, Cua Nam, Hanoi
- **Mono Coffee** - 3 Ho Xuan Huong str, Hai Ba Trung, Hanoi

- **Tranquil Coffee** - 19 Cao Ba Quat str, Ba Dinh, Hanoi
- **Black Bird Coffee** - 5 Chan Cam str, Hoan Kiem, Hanoi
- **Lemon Tea at the Church** - 2 Nha Tho, Hoan Kiem, Hanoi 
- **Ban Cong Cafe** - 02 Dinh Liet, Hoan Kiem, Hanoi
- **Thai Yen Coffee** - 182 Quan Thanh, Ba Dinh, Hanoi
- **GreyHaus** - 55C Phan Chu Trinh str, Hoan Kiem, Hanoi
- **Giảng Cafe** (Egg Coffee) - 39 Nguyen Huu Huan, Hoan Kiem, Hanoi 
- **SAHA Art & Coffee** - 45 Hàng Dầu
- **Teayoulater** - 111 Ba Trieu, Hai Ba Trung, Hanoi



II. HOW TO EAT LIKE A LOCAL?

WINE & VINO

- **Olive & Vino** - 16 Nguyen Gia Thieu str, Cua Nam, Hanoi
- **Pane e Vino** - 3 Nguyen Khac Can str, Hoan Kiem, Hanoi
- **Bouchon** - 69 Phung Hung str, Hoan Kiem, Hanoi
- **La Terrasse** - 15 Ngo Quyen, Hoan Kiem, Hanoi
- **Cork & Bottle Wine Bar** - 50 Quang An, Tay Ho, Hanoi



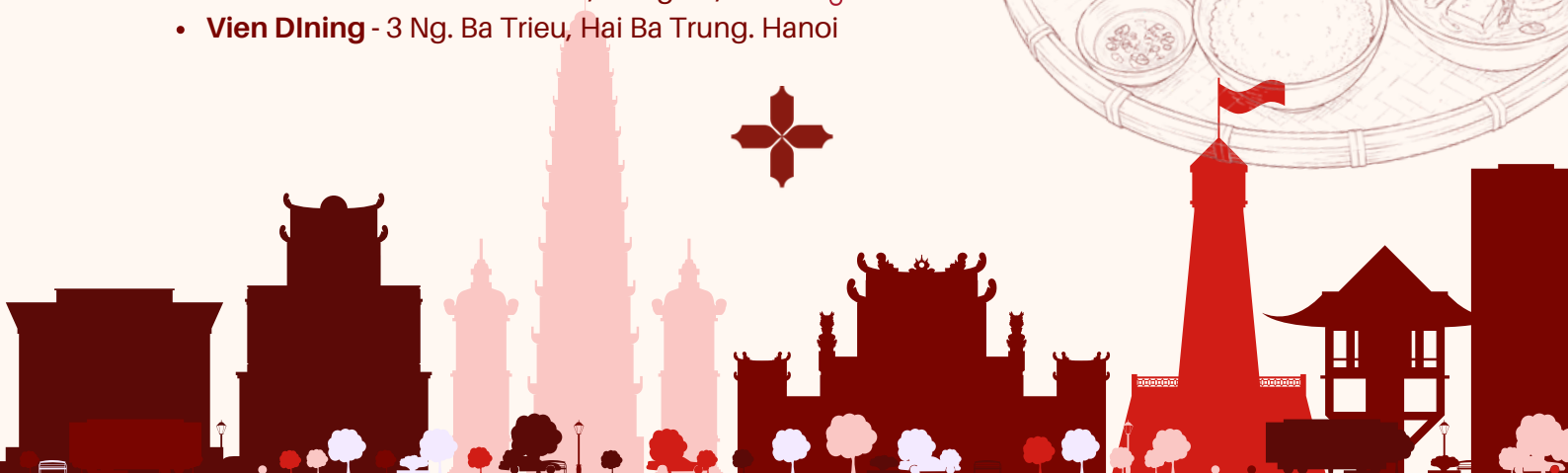
COCKTAIL & BARS

- **Angelina** - 56 Ly Thai To, Hoan Kiem, Hanoi
- **The Haflington** - 94 Hang Ma, Hoan Kiem, Hanoi
- **Workshop 14** - Lane 6, 5 Tu Hoa, Tay Ho, Hanoi
- **Summit Rooftop Bar** - 1 Thanh Nien, Ba Dinh, Hanoi
- **NOXX** (night life) - 15 Ly Thuong Kiet, Cua Nam, Hanoi
- **WEEKND** (night life) - 17 Tran Quoc Toan, Cua Nam, Hanoi

RESTAURANTS

VIETNAMESE

- **Luklak** - 4A Le Thanh Tong, Cua Nam, Hanoi
- **Ăn Ngon** - 18 Phan Boi Chau, Cua Nam, Hanoi
- **Nguyen Gia** - 64B Quan Su, Cua Nam, Hanoi
- **Chào Bạ** - Villa 28, Alley 11 - To Ngoc Van, Tay Ho, Ha Noi
- **Gia Restaurant** - 61 Van Mieu, Dong Da, Hanoi 🌸
- **Vien Dining** - 3 Ng. Ba Trieu, Hai Ba Trung, Hanoi



II. HOW TO EAT LIKE A LOCAL?

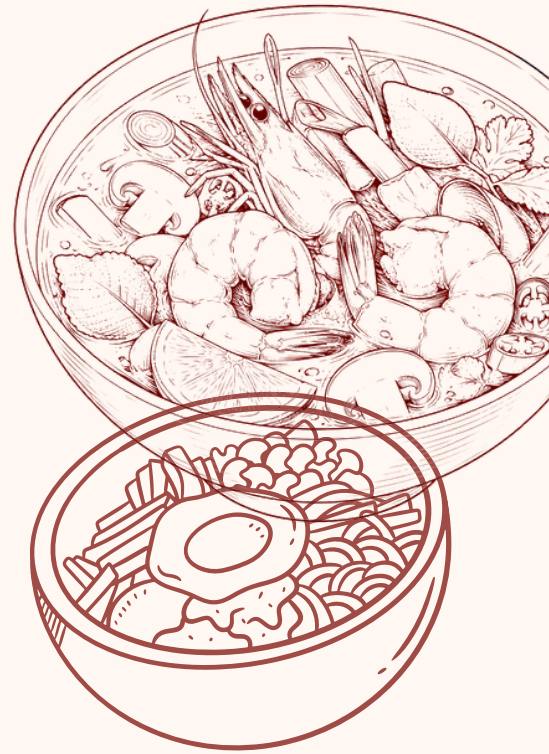
RESTAURANTS

THAI CUISINE

- **Meme Bistro** - 51 Mai Hac De, Hai Ba Trung, Hanoi
- **Som Thai** - Hanoi Centre, 175 Nguyen Thai Hoc, O Cho Dua, Hanoi

KOREAN CUISINE

- **Jumarc** - 23C Trang Tien, Hai Ba Trung, Hanoi
- **Chosim Restaurant** - 107 TT3, Tu Liem, Hanoi
- **Big Mama** - B101 Landmark, Keangnam, Yen Hoa, Hanoi
- **Myeongdong Noodles** - 30 Phan Ke Binh, Ngoc Ha, Hanoi
- **Seoul Gobchang** - 125 TT3, Tran Van Lai, Tu Liem, Hanoi



CHINESE CUISINE

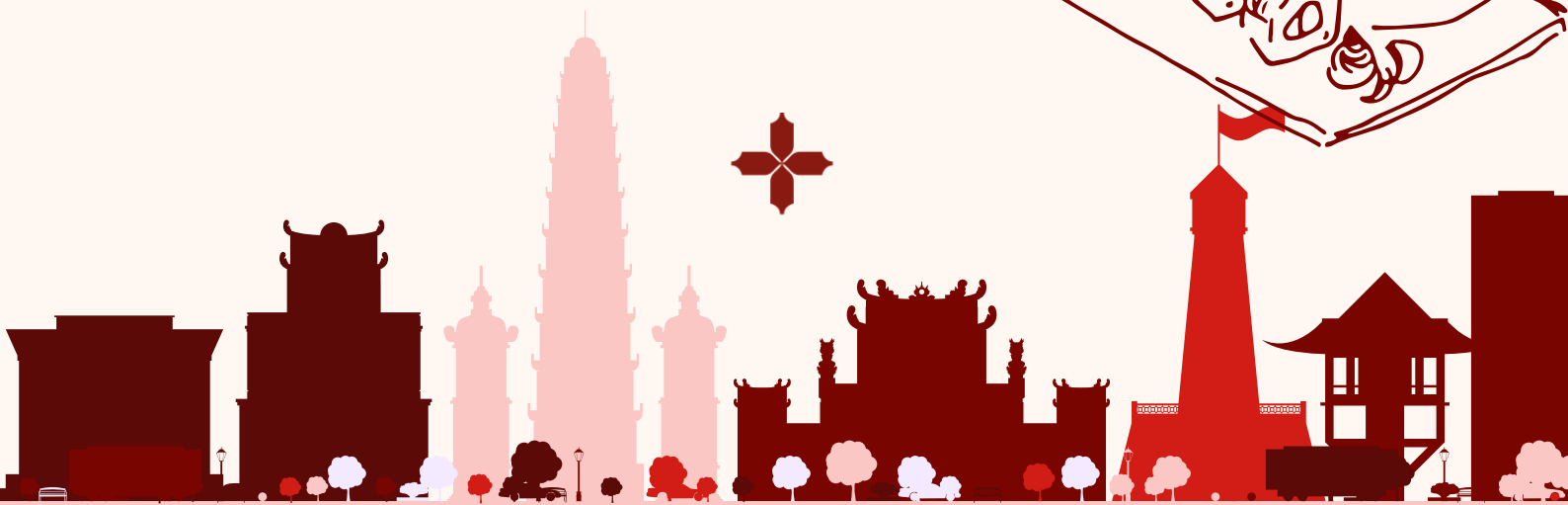
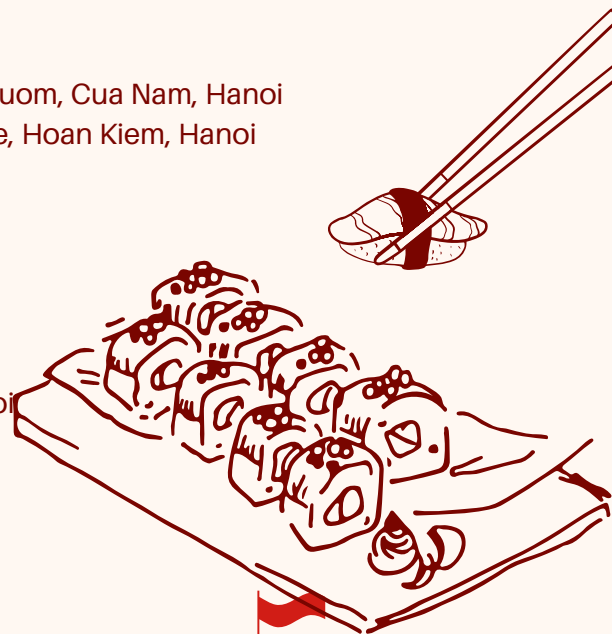
- **Vượng Vượng Restaurant** - 02 Hoe Nhai, Ba Dinh, Hanoi
- **Fungha Dimsum** - 39 Cua Bac, Ba Dinh, Hanoi
- **Furonghua** - 9 Dinh Tien Hoang, Hoan Kiem, Hanoi

INDIAN CUISINE

- **Namaste** - 46 Tho Nhuom, Cua Nam, Hanoi
- **Tandoor** - 24 Hang Be, Hoan Kiem, Hanoi

JAPANESE

- **Ginza Sushi Ichi Hanoi** - 6 P. Quang Trung, Cua Nam, Hanoi
- **Kaiba** - 16 P. Phan Chu Trinh, Cua Nam, Hanoi, Vietnam



II. HOW TO EAT LIKE A LOCAL?

RESTAURANTS

FRENCH CUISINE

- **La Badiane** - 10 Nam Ngu, Cua Nam, Hanoi

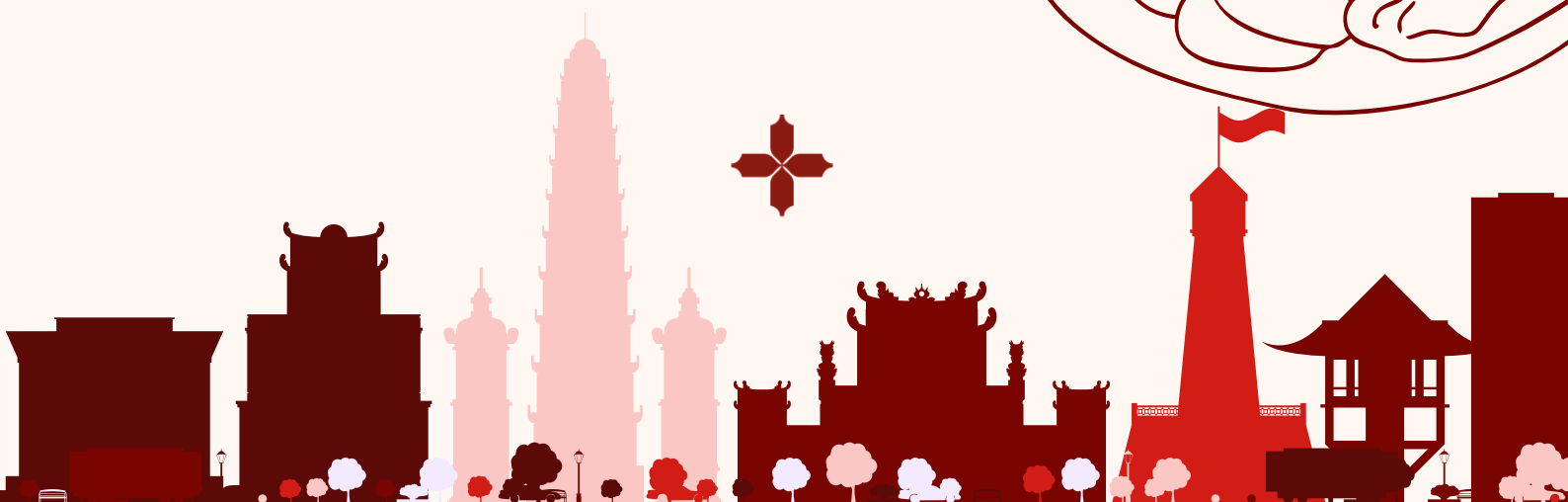


ITALIAN CUISINE

- **IL Grillo** - 116 Ba Trieu, Hai Ba Trung, Ha Noi
- **Caffè Italia** - 18 P. Le Phung Hieu, French Quarter, Hoan Kiem, Hanoi

BRUNCH

- **Habakuk** - 4 Phan Huy Chu, Cua Nam, Hanoi
- **Palm Cafe** - 35 Quang Trung, Cua Nam, Hanoi
- **Salt & Pepper** - 90 Hai Ba Trung, Cua Nam, Hanoi
- **Haris** - 88 Hang Trong, Hoan Kiem, Hanoi



III. THE WELLNESS SANCTUARY

SPA & MASSAGE

ĐẠI CÁT

102 Tue Tinh, Hai Ba Trung, Hanoi

**GREEN
CONCEPT**

349 Vu Tong Phan Street, Khuong Dinh Ward, Hanoi

**TIFFANY
BEAUTY**

15B Trieu Viet Vuong Street, Hai Ba Trung, Hanoi



15A Tran Khanh Du str, Cua Nam, Ha Noi

ZEN VILLAS

95 Tran Quoc Toan Street, Cua Nam, Hanoi

SEN TAI THU

HAIR & NAILS

XU LEE HAIR

6B Doan Tran Nghiep str, Hai Ba Trung, Hanoi

**THE WELL
HAIR SALON**

4 P. Nam Ngu, Cua Nam, Ha Noi



20 Quang Trung str, Cua Nam, Hanoi

**NAILROOM
MITHOUSE**

25 Thi Sach, Hai Ba Trung, Hanoi

**OLIVIA
BEAUTY**



IV. THE HANOI AESTHETIC

ARTISANAL SOUL: OUR INSPIRATION

STATIONERY

📍 **Tired City** - 57C Dinh Tien
Hoang str, Hoan Kiem, Hanoi

📍 **Culcat** - 45 Ly Quoc Su str,
Hang Bong, Hanoi

📍 **Gói Ghém Space** - 74
Hang Non, Hoan Kiem,
Ha Noi

📍 **Tân Mỹ Design** - 61 Hang Gai,
Hoan Kiem, Hanoi

📍 **Quang Ceramic** - 95 Ba Trieu,
Hai Ba Trung, Hanoi

📍 **The Journal Things** - 101B, Alley 47
Quang Khanh, Tay Ho, Hanoi



IV. THE HANOI AESTHETIC

ARTISANAL SOUL: OUR INSPIRATION

LOCAL MARKET

DONG XUAN MARKET

- Daytime only: Fashion accessories, footwear, handbags, luggage, electronics, fabrics, clothing, baby products, dried goods, local specialties, fresh produce, and a variety of traditional Vietnamese street food.
- **Purchasing silk** - 375 A2 Dong Xuan Market

HÔM MARKET

- Daytime only
- Fabrics, tailoring materials, fashion accessories, ready-made clothing, sewing supplies, and household goods. It is especially popular for silk, lace, cotton, and other garment-making materials.

HÀNG BÈ MARKET

Fresh foods, ready-to-eat dishes, local delicacies, fruits, vegetables, seafood, and traditional Vietnamese snacks

NIGHT MARKET

- Weekend only
- Fashion items, clothing, footwear, accessories, souvenirs, handicrafts, household goods, street food, and local snacks, making it a popular destination for both shopping and dining.

WORKSHOP

M.LAND

- 2nd Floor, 83 Ma May Str, Hoan Kiem District, Hanoi
- Handmade silver jewelry workshop

NOT.LEISURE CLUB

- 17 Nui Truc Alley, Giang Vo, Hanoi
- Updating everyday



IV. THE HANOI AESTHETIC

ARTISANAL SOUL: OUR INSPIRATION

WORKSHOP

CERAMIC CLUB

- 119 Hang Buom str, Hoan Kiem, Hanoi
- Making ceramics

KIKI THE WORKSHOP

- 105A-D5 Dang Van Ngu str, Dong Da, Hanoi
- Candles, Phone Cases, Bracelets,...

KẾT WORKSHOP

- 208 Yen Hoa, Tay Ho, Hanoi
- Phone chains, toys, picture frames,...

HISTORICAL SITE

HO CHI MINH MAUSOLEUM

1 Hung Vuong str, Ba Dinh, Hanoi

HOAN KIEM LAKE

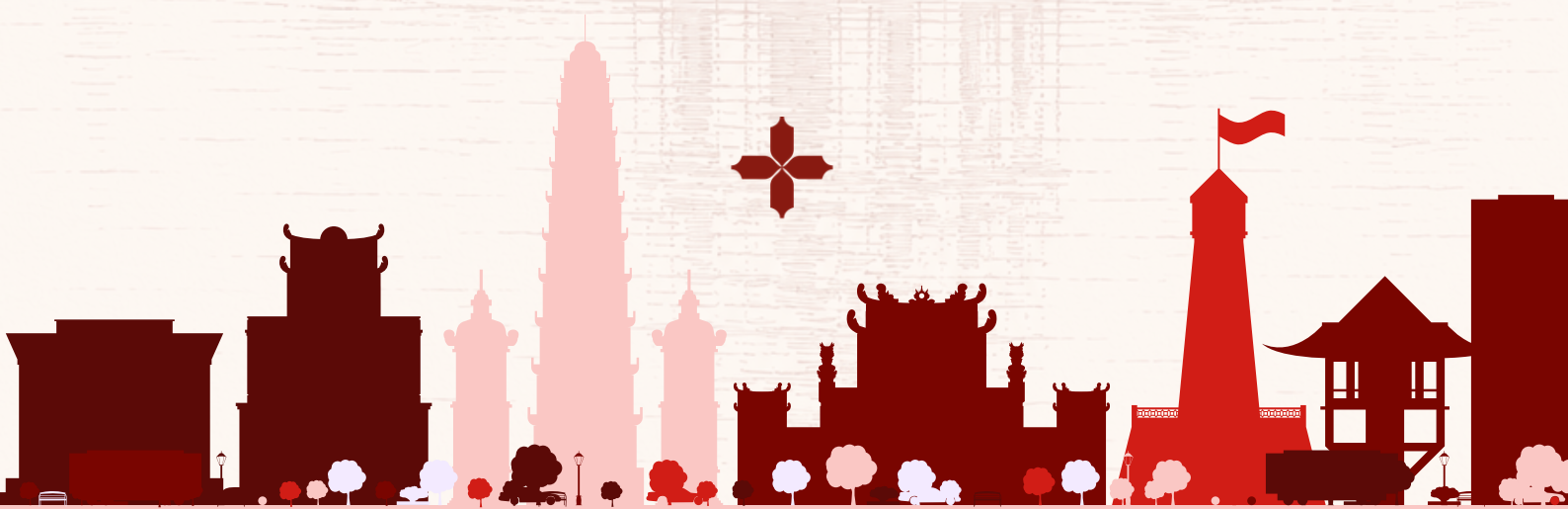
Dinh Tien Hoang street, Hoan Kiem, Hanoi

NGOC SON TEMPLE

Dinh Tien Hoang street, Hoan Kiem, Hanoi

HANOI FLAG TOWER

Imperial Citadel of Thang Long



IV. THE HANOI AESTHETIC

ARTISANAL SOUL: OUR INSPIRATION

HISTORICAL SITE

TEMPLE OF LITERATURE

58 Quoc Tu Giam str, Dong Da, Hanoi

HOA LO PRISON

1 Hoa Lo str, Cua Nam, Hanoi

TRAN QUOC AGODA

46 Thanh Nien str, Tay Ho, Hanoi

ACTIVITIES

SWAN BOAT

- Truc Bach Lake
- A fun local pastime and a great way to enjoy the lake, especially at sunset.

DIEN BIEN PHU & PHUNG HUNG TRAIN STREET

- A unique railway street where trains pass through a narrow neighborhood lined with cafés and local homes, offering a glimpse into everyday Hanoi life.
- Check train schedules in advance and follow safety instructions from local authorities and café staff, as access may be restricted at certain times.

BICYCLE RENTING ON WEST LAKE

- West Lake
- A popular local activity that lets you enjoy the lakeside scenery, charming cafés, and quieter neighborhoods at your own pace. Early morning and sunset are the best times for a ride.

WATER PUPPET SHOW

- 57B Dinh Tien Hoang, Hoan Kiem, Hanoi
- The performing arts venue features water puppet shows on stage accompanied by background music.



IV. THE HANOI AESTHETIC

ARTISANAL SOUL: OUR INSPIRATION

ACTIVITIES

ART EXHIBITIONS

- **Manzi Art Space & Cafe** - 14 P. Phan Huy Ich, Ba Dinh, Ha Noi
- **Mơ Art Space** - 136 Hang Trong str, Hoan Kiem, Hanoi
- **Indochine House** - 8 P. Trang Thi, Hoan Kiem, Hanoi

MUSEUM

- **Vietnam Fine Arts Museum** - 66 Nguyen Thai Hoc, Ba Dinh, Hanoi
- **Hanoi Museum** - Pham Hung str, Tu Liem, Hanoi
- **Vietnam Museum of Ethnology** - Nguyen Van Huyen str, Nghia Do, Hanoi

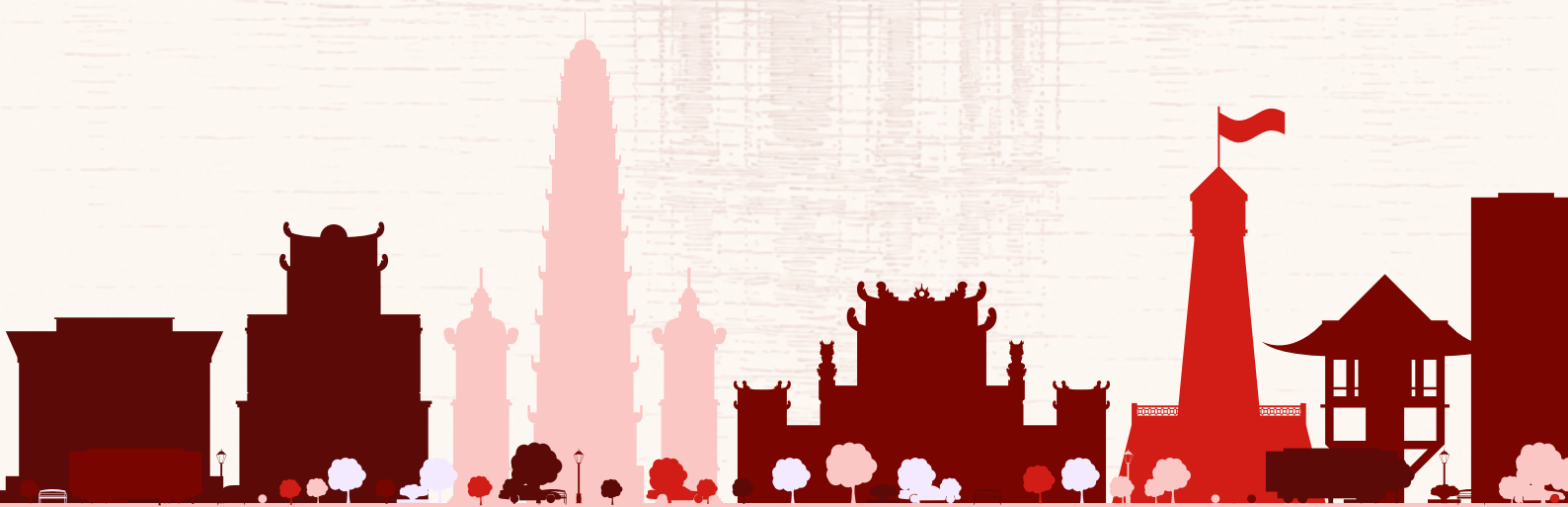
CITY SIGHTSEEING BUS

- Buy ticket at **Hanoi Opera House**
- Discover Hanoi's cultural and historical attractions on a hop-on hop-off double-decker bus!

EXPLORE OLD QUARTERS

- Hang Ngang - Hang Dao str
- Lan Ong str
- Hang Ma str
- Ta Hien str - night life
- Hang Buom str

BICYCLE RENTING ON WEST LAKE



IV. THE HANOI AESTHETIC

UNSPOKEN ETIQUETTE: HOW TO BLEND IN

THINGS TO DO:

Bring Cash for Markets and Street

Many traditional markets, small shops, and street food vendors still prefer cash. While QR payments are common among locals, foreign bank cards are not always accepted.

Bargaining is Expected in Traditional Markets

At local markets, bargaining is normal, especially for clothing, souvenirs, and accessories. A friendly negotiation can often help you get a better price. However, fixed-price stores and supermarkets usually do not bargain.

Watch for Motorbikes, Not Traffic Lights

When crossing the street, walk slowly and steadily instead of stopping suddenly. Motorbike riders will usually adjust their path around you.

Avoid Midday Heat in Summer

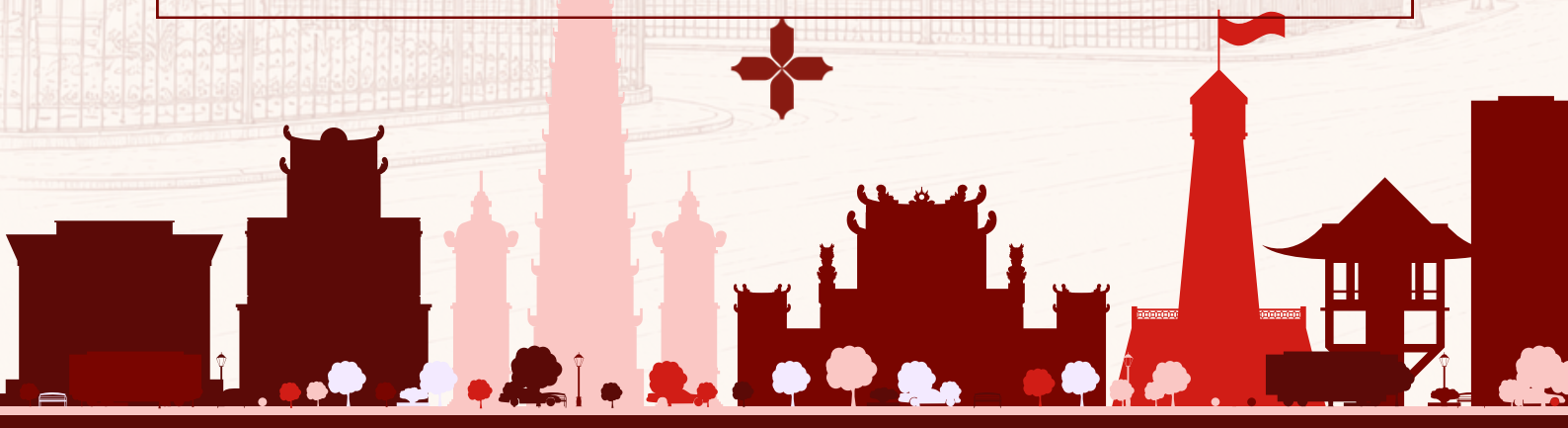
From May to September, temperatures can be very high. Locals usually schedule sightseeing in the early morning or late afternoon.

Keep Personal Belongings Secure

Hanoi is generally safe, but in crowded areas such as markets and night markets, keep bags and phones close to you.

Wear Comfortable Shoes

The Old Quarter is best explored on foot. Sidewalks can be uneven and sometimes occupied by parked motorbikes or street vendors.



IV. THE HANOI AESTHETIC

UNSPOKEN ETIQUETTE: HOW TO BLEND IN

THINGS NOT TO DO:



1. Don't assume every vendor speaks English.



2. Don't touch fruits, food, or merchandise excessively before asking.



3. Don't raise your voice during bargaining, smiling and being polite works much better.



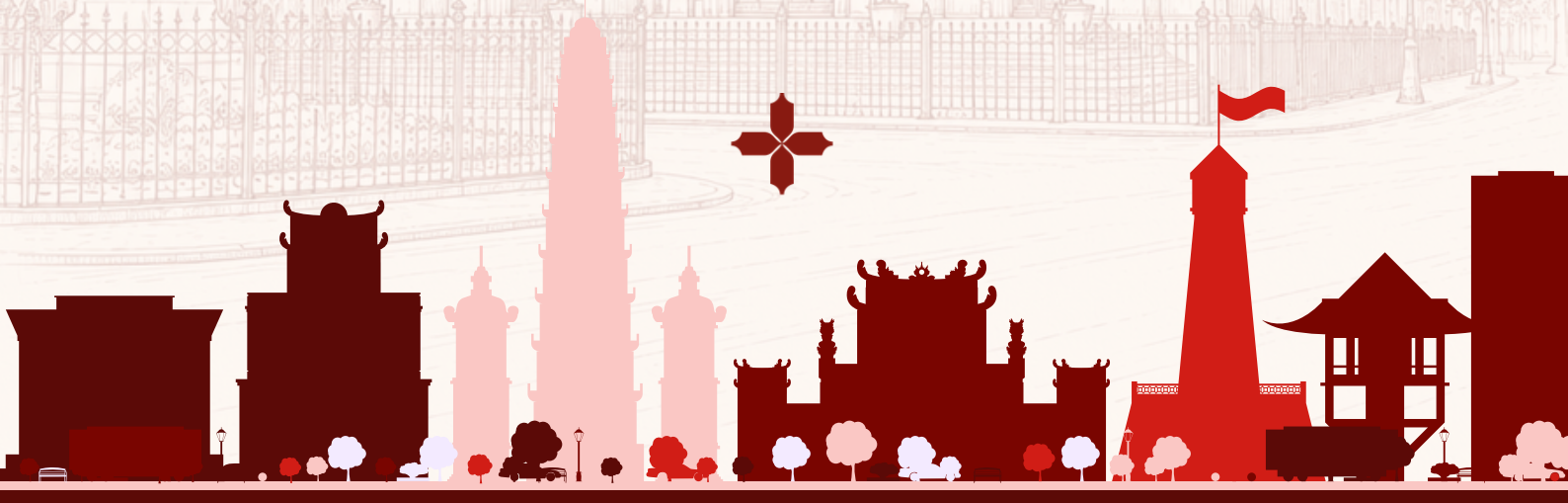
4. Don't drink tap water; bottled or filtered water is recommended.



5. Don't expect strict queues everywhere; observe what locals are doing and follow the flow.



6. Don't enter temples or pagodas wearing overly revealing clothing.



V. BEFORE YOU GO

WEATHER CHECK

Spring (February - April): Mild and humid

- Temperature: around 18–26°C
- Light layers recommended
- One of the most comfortable seasons for fittings and city walks

Summer (May - September): Hot, humid, occasional heavy rain

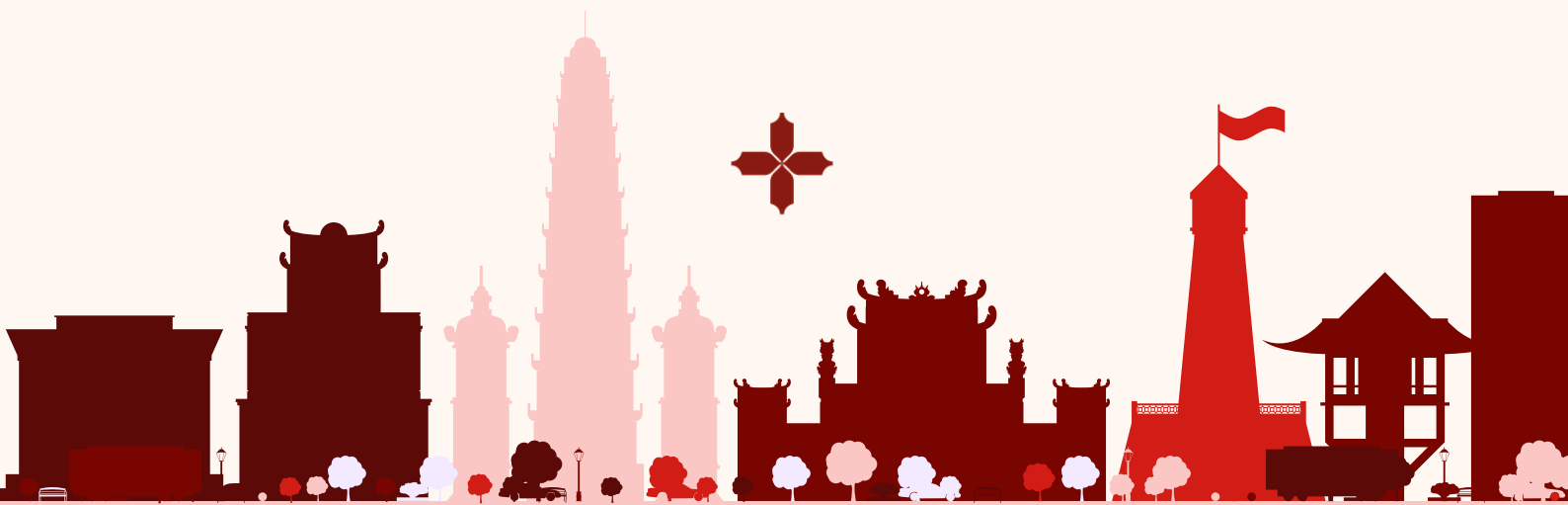
- Temperature: around 30–38°C
- Lightweight clothing and hydration are important
- Traffic may be busier during sudden rainstorms

Autumn (October - November): Cool, dry, and widely loved

- Hanoi's most beautiful season
- Temperature: around 22–30°C
- Ideal weather for fittings, photos, and café visits

Winter (December - January): Cooler with occasional drizzle

- Temperature: around 15–20°C
- Bring a light coat or knitwear, especially for evenings



V. BEFORE YOU GO

ADDITIONAL INFORMATION

Important Phone Numbers

- **Police:** 113
- **Hospital:** 115
- **Fire service:** 114

Useful Tips

- **Taxi:** Grab/GreenSM apps
- **Food delivery:** Shopee Food app

Currency Exchange

- Ha Trung Street, Hoan Kiem, Hanoi - [Google Map link](#)

4G/Internet SIM cards

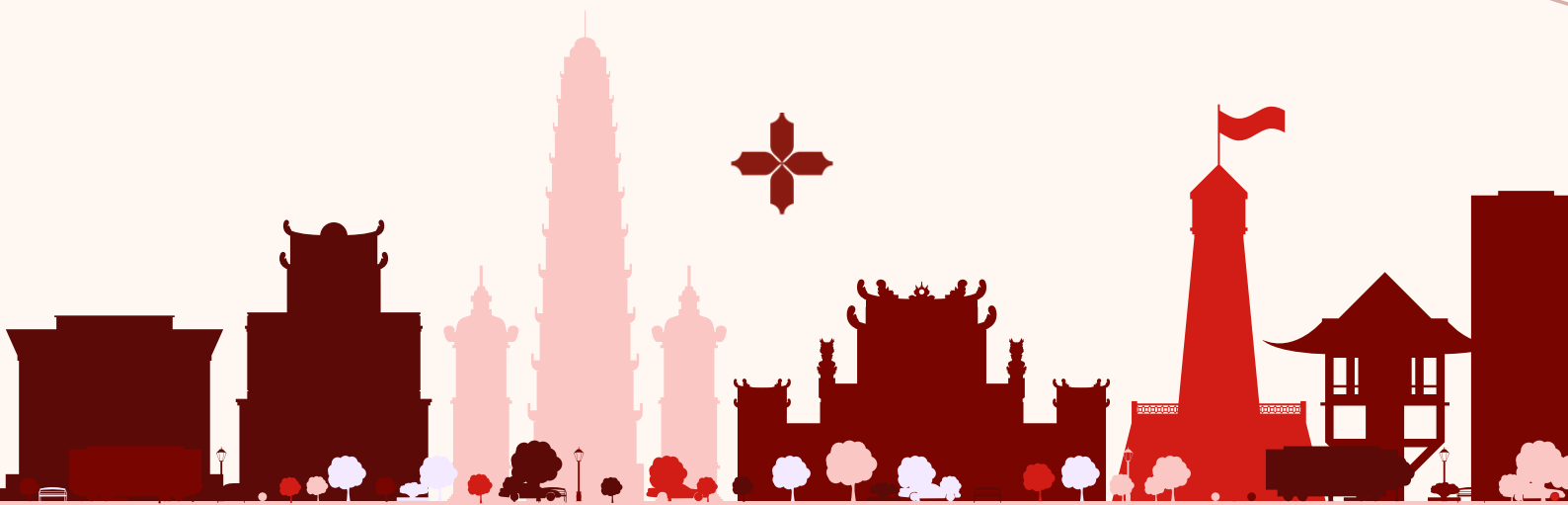
- **Viettel Store** - 45A Hang Dau, Hoan Kiem, Hanoi
- **Viettel Store** - 53 Luong Van Can, Hoan Kiem, Hanoi
- **Mobifone** - 29 Quang Trung, Cua Nam, Hanoi

Hospital

- **Hanoi French Hospital** - 1 Phuong Mai, Dong Da, Hanoi
- **Hong Ngoc Hospital** - 55 Yen Ninh, Ba Dinh, Hanoi
- **Tam Anh Hospital** - 108 Hoang Nhu Tiep, Bo De, Hanoi

Tourist Transport Services

- **Phuc Xuyen Limousine**
 1. Website: <https://phucxuyen.com.vn>
 2. Facebook: [Fanpage](#)
 3. Hotline: 1900 6799 or 0333 827 827





**THANK YOU FOR
COMING TO VIETNAM!
ENJOY HANOI!**



Scan to explore!

LINH DOAN

